

Major Field Assessment Plan
B. A. Art

The mission of Southeastern Louisiana University is to lead the educational, economic, and cultural development of the southeast region of the state known as the Northshore... Together, Southeastern and the community provide a broad array of cultural activities that complete the total educational experience.

The purpose of the B.A. in Art is to help students develop their ability to create images based on their experiences of, and in response to life; to study and transmit cultural heritage; to understand the role of art in society; and to increase critical sensitivity to the art of the present as well as the art of the past.

Goal 1

To provide students with knowledge in the field of art history.

Expected Outcome

Students completing the BA in Art will demonstrate adequate knowledge of art history in an exit examination.

Assessment

The average score of the graduates of the BA in Art program on an exit exam in art history (which they will take shortly before graduation) will be at least 70%.

Goal 2

To develop artistic ability in the chosen area of concentration

Expected Outcome

Each student will develop a portfolio in the chosen area of concentration in order to have at least five pieces of work juried into a Senior Exhibition.

Assessment

The student will participate in the juried Senior exhibition. The work will be evaluated in writing by a minimum of three visual art faculty, using the "Senior Exit Evaluation in Visual Art" form. The work will be rated on a scale of 1-10 (10 being superior) in the areas of visual impact, conceptual strength, ability to articulate ideas, technical skills and craftsmanship, composition/design, challenge undertaken and invention demonstrated, and presentation of work. The average score must be 7.0 or higher.

Goal 3

Prepare students for graduate school in a visual arts field.

Expected Outcome

Students completing the BA in Art will be well prepared to continue their studies at the graduate level if they so chose.

Assessment

- a. 85% of graduates will respond “Agree” or “Strongly Agree” to the statement “I feel my undergraduate studies have prepared me well for possible study at the graduate level, if I so choose.”
- b. 85% of those students who apply to a Master’s degree program in art will be accepted to Graduate School.

Note:

All students in the BA in Art are exposed to cultural and global perspectives through completion of the two required courses in art history, ART 105 and ART 106. Additionally, they are required to take 6 hours of foreign language.