

MAJOR FIELD ASSESSMENT PLAN
B. A. CULTURAL RESOURCE MANAGEMENT

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The purpose of the B.A. in Cultural Resource Management is to combine traditional arts and sciences subject with the equivalent of a minor in Business to prepare students for managing preservations and commemorative areas, archeological sites, museums, artistic troupes and companies, resorts, corporate collections and land holdings of historical and cultural significance, and designated historical districts.

Goal 1

To provide students with knowledge in the field of Art and the various influences on art styles.

A. Expected Outcome

Majors should have adequate knowledge of Art History and Contemporary Art.

Assessment

B. Expected Outcome

Majors should be able to understand the cultural, social, and artistic environment that influenced art styles.

Assessment

C. Expected Outcome

Majors should have adequate knowledge of safety procedures in using art materials and equipment.

Assessment

Goal 2

Students should be able to knowledgeably communicate about the field of Art.

A. Expected Outcome

Majors should have adequate knowledge of the vocabulary in design, drawing, painting, sculpture, and graphic arts.

Assessment

B. Expected Outcome

Majors should be able to communicate clearly (verbally and written), effectively, and enthusiastically about art.

Assessment

Goal 3

Students should have the skills and self-knowledge needed to produce works of art.

A. Expected Outcome

Majors should be able to use technical skills for design, drawing, painting, sculpture, and graphic arts.

Assessment

B. Expected Outcome

Majors should be able to alter and abstract art forms from our environment and manipulate art elements or materials non-objectively.

Assessment

C. Expected Outcome

Majors should be able to work in a safe way with art materials and equipment.

Assessment

D. Expected Outcome

Majors should be able to seek out resources of art in their local, regional, and national levels, i.e. museums, galleries, libraries, and art organizations.

E. Expected Outcome

Majors should have a positive self concept as it relates to art.

Assessment

F. Expected Outcome

Majors should have confidence and discipline for continued growth in art.

Assessment Procedures:

1. Show patterns of ability in varied mediums.
2. Develop patterns of ability (growth over a four year period).
3. Provide the student with some self-assessment trends.
4. Allow students to receive feedback on existing works as well as on the quality of their products.
5. Focus on individual development.
6. Involve the student and faculty.
7. Incorporate the creative process as well as the creative product.
8. Reveal patterns of strengths, weaknesses, and helpful strategies.