

BACHELOR OF SCIENCE IN HEALTH EDUCATION AND PROMOTION FIELD ASSESSMENT PLAN 2006-2007

The Kinesiology and Health Studies faculty support the institutional mission to serve a diverse student body and provide opportunities for lifelong learning. The purpose of the B.S. in Health Education and Promotion is to prepare health education and promotion specialists who will have the skills and competencies to exhibit leadership in developing effective health education and promotion programs throughout the state. With such skills, graduates can make major contributions in improving the health of individuals and communities in Louisiana and beyond. The B.S. in Health Education and Promotion includes course work to prepare individuals for employment in community and worksite health institutions and organizations. Courses have been built into the curriculum which will prepare students to assess health needs and to plan, implement and evaluate health programs for targeted populations. All core professional courses will be assessed regarding their alignment with the CHES certification competencies.

GOAL 1:

Graduates of the B.S. in Health Education & Promotion Program will possess the knowledge, skills, and disposition required of health professionals as they deliver health education and promotion instruction and services to clients.

- A. Expected Outcome: Graduates of the B.S. in Health Education and Promotion Program will demonstrate health related knowledge and skills in the planning and delivery of health education programs and health promotion services to clients.**

Data Collection: Student grade transcripts and HS 410 Practicum Evaluation Scoring Form.

Assessment:

1. 100% of students will be evaluated favorably by obtaining at the minimum a C at the conclusion of professional core courses focusing on skills and competencies of the professional health educator: 1) conducting health needs assessments, 2) planning health programs, 3) implementing health programs, 4) evaluating health programs, 5) acting as a health resource person, 6) coordinating the provision of health education services, and 7) communicating health concerns.

100 % of students must obtain a C in the following professional core courses.

- HS 260 Foundations of Health course.
- HS 312 Introduction to Community Health
- HS 320 Program Planning and Evaluation
- HS 331 Health Information and the Media
- HS 360 Introduction to Epidemiology
- HS 401 Health Instruction
- HS 453 Health Assessment
- HS 454 Health Behavior Change

2. 80% of students will be evaluated favorably (a score of 3 or better on 5 point scale) during their senior-level internship experience focusing on skills and competencies of the professional health educator: 1) conducting health needs assessments, 2) planning health programs, 3) implementing health programs, evaluating health programs, 5) acting as a health resource person, 6) coordinating the provision of health education services, and 7) communicating health concerns.

B. Expected Outcome: 80% of all students in the B.S. in Health Education & Promotion Program will demonstrate appropriate professional disposition during their practicum experiences.

Data Collection: HS 410 Practicum Evaluation Scoring Form.

Assessment

1. 80% of students will be evaluated favorably (a score of 3 or better on a 5 point scale) during their senior-level practicum experience items focusing on the establishment of working relationships with others in the workplace.

GOAL 2:

Graduates of the B.S. in Health Education and Promotion Program will build their competencies in interpersonal relationships, including interpersonal communication and conflict resolution skills, and gain a deeper appreciation for a variety of socio-cultural perspectives.

Expected Outcome: All graduates of the B.S. in Health Education & Promotion Program will demonstrate positive interpersonal relationships and cultural sensitivity when interacting with others.

Data Collection: HS 410 Practicum Evaluation Scoring Form

Assessment.

1. 100% students will achieve an acceptable score (a score 3 or better on 5 point scale) on the HS 410 Practicum Evaluation form on items referring to interpersonal communication and conflict resolution skills.

GOAL 3:

Graduates of the B.S. in Health Education & Promotion Program will evaluate aspects of their undergraduate preparation favorably on the Departmental Exit Survey, University Exit Survey and Alumni Survey.

Expected Outcome: 75% of graduates of the B.S. in Health Education & Promotion Program will express satisfaction with the preparation they received in terms of instruction and professional experiences.

Data Collection: Health Education Program Exit Survey, Senior Exit Survey, Alumni Survey.

Assessment

1. On the Health Education Program Survey, 75% will rate the program as above average or excellent (4 or better on 5 point scale) on the following items:
 - a. Instruction in the health education and promotion program
 - b. Academic advising in the health education and promotion program
 - c. Internship experience in the health education and promotion program
2. On the Health Education Program Survey, 75% will rate themselves adequately prepared or very prepared (2 or better on 3 point scale) on the following items:
 - a. Assessing the health needs of the individual and/or community
 - b. Plan effective health education programs
 - c. Implementing health education programs
 - d. Evaluating effectiveness of health education programs
 - e. Coordinate the provision of health education service
 - f. Act as a resource person/educator about health related issues
 - g. Communicate health and health education needs, concerns and resources
3. On the Senior Exit Survey, 75% of graduates will express satisfaction (a score 3 or better on 5 point scale) on the following items:
 - a. Overall quality of the degree program
 - b. Effectiveness of the faculty as teachers
 - c. Quality of instruction in professional courses
 - d. Practicum experiences outside the classroom.
 - e. Quality of instruction regarding standards and ethics in the health education and promotion field.

3. On the Alumni Survey, 75% of alumni of the B.S. in Health Education & Promotion will express satisfaction (a score 3 or better on 5 point scale) with the preparation they received on the following items:
 - a. Overall quality of the degree program
 - b. Effectiveness of the faculty as teachers
 - c. Quality of instruction in professional courses
 - d. Practicum experiences outside the classroom.
 - e. Quality of instruction regarding standards and ethics in the health education and promotion field.

Goal 4:

Graduates of the B.S. in Health Education & Promotion Program will have an awareness of multi-cultural issues in their field, and express positive attitudes towards working with diverse colleagues, students, and community members.

Expected Outcome: All graduates of the B.S. in Health Education & Promotion Program will demonstrate positive cultural sensitivity when interacting with others.

Data Collection: HS 410 Practicum Evaluation Scoring Form, Exit Survey

Assessment:

1. 100% of students will achieve an acceptable score (a score 3 or better on 5 point scale) on the HS 410 Practicum Evaluation form on items referring multi-cultural issues.
2. On the exit survey, 75% of graduates of the B.S. in Health Education & Promotion Program will express satisfaction (indicate 4 or higher on a 5 point scale) in their ability to work with diverse populations and their understanding of multi-cultural issues.

Note: Students pursuing a B.S. in Health Education and Promotion are exposed to multi-cultural and diversity issues in several courses including: HS 260, HS 312, HS 320, HS 360, HS 362, HS 401, HS 453, and HS 454. In addition, all student internship experiences are designed to provide students opportunities to work with diverse populations.

Modified: May 14, 2007