

Major Field Assessment Plan Report on Results and Use

2005-2009

MA in Organizational Communication

Goal 1: (in calendar years)

2005 – 100% of MA candidates passed comprehensive exams given the semester they graduated (4/4)

2006 – 100% of MA candidates passed comprehensive exams given the semester they graduated (8/8)

2007 – 100% of MA candidates passed comprehensive exams given the semester they graduated (3/3)

2008 – 87.5% of MA candidates passed comprehensive exams given the semester they graduated (7/8); 100% passed on retake the following semester

2009 – 82% of MA candidates passed comprehensive exams given the semester they graduated (9/11); 100% passed on retake the following semester

Goal 2:

2006-2007 – This is the first and only year for which data is available. A minimum of 80% of respondents indicated they were satisfied or very satisfied with all rated aspects of the MA program in Organizational Communication; 100% responded they would select the program again; 100% would recommend the program to others.

Goal 3:

A. 2006-2007 – This is the first and only year for which data is available. Over 80% of graduates actively seeking employment were employed.

B. 2006-2007 – Survey indicated two respondents were enrolled in a doctoral program; one respondent was taking doctoral courses, but not enrolled in a program. The graduate coordinator(s) are unaware of any students who have applied for doctoral programs that have not been accepted. Since this report three graduates have applied and been accepted to PhD programs.

Although a new program, the MA program in Organizational Communication constantly is reviewing curriculum, admission standards, and the field to determine how and why to proceed with program revisions. Creating more stringent admission standards in 2009 has led to increased admissions of students with the required higher combination of GRE and GPA scores. Requiring all students to be fully qualified to enter the program has appeared to decrease the number of students not completing the program. In addition, graduate faculty are constantly reviewing the field of Communication to suggest revisions as needed. A new concentration in International Organizational Communication is awaiting approval in order to meet the demands of the workforce identified through the globalization of organizations.