

Report on the 2010-2011 Survey of Faculty & Staff

Results for Student Publications



Southeastern Louisiana University
Office of Institutional Research

Background

During the Spring of 2011, the Office of Institutional Research conducted a survey of faculty and staff. The purposes of the survey were 1) to assess progress toward meeting the University's strategic planning benchmarks; and 2) to evaluate certain non-instructional units. The non-instructional units included in this year's survey were: Sims Memorial Library, Administrative Computing, Records & Registration, Athletics, and Lion's Roar. This report will provide the results of the section regarding Sims Memorial Library.

Survey Method

The 2010-2011 Survey of Faculty and Staff, along with a cover letter from the Provost and the Chair of the Institutional Effectiveness Committee, was sent to all full-time faculty and staff, with the exception of the President, the Vice Presidents, and the IR Director. A total of 1,206 faculty and staff were included in the survey and received survey forms via campus mail. The information provided by the respondents was treated with strict confidentiality. A master list was maintained for purposes of follow-up only, this list was securely maintained. The master list was destroyed after data was collected. The information gained from the survey is reported for the entire survey group and individuals can not be identified with any response. Reminders to return the survey was distributed via e-mail. A second mailing was then sent to those faculty and staff who had not returned the survey. A total of 811 faculty and staff completed the survey and returned it to IR for a return rate of 67%.

The average term of employment at Southeastern for respondents is 10.3 years. These numbers reflect values nearly identical to the population as a whole. Table 1 presents other characteristics of the respondents as compared to the population.

Table 1
Respondents and Population Characteristics

	Respondents	Population	% of Population Responding
Total	811	1,206	67.3%
Faculty	321	527	60.9%
Classified Staff	275	414	66.4%
Unclassified Staff	215	265	81.1%
EEO Classification			
Faculty	304	506	60.1%
Executive/Administrative/Manager	71	82	86.6%
Clerical/ Secretarial	135	165	81.8%
Professional, Non-Faculty	194	245	79.2%
Skilled Craftsman	33	79	41.8%
Service/ Maintenance	43	90	47.8%
Technical/ Paraprofessional	31	39	79.5%
Gender			
Female	491	73	69.8%
Male	320	503	63.6%
Race			
Black, Non-Hispanic	95	164	57.9%
White, Non-Hispanic	684	991	69.0%
Other	32	51	62.8%
Rank (Faculty Only)			
Full Professor	73	103	70.9%
Associate Professor	77	116	66.4%
Assistant Professor	59	96	61.5%
Instructor	112	212	52.8%
Tenure Status (Faculty Only)			
Tenured	151	223	67.7%
Non-Tenured, Tenure Track	55	86	64.0%
Non-Tenure Track	115	218	52.8%

The Lion's Roar is published weekly during the fall and spring and monthly during the summer. How often do you read the Lion's Roar?

Table 2

	N indicating Yes	% indicating Yes
Every Edition	278	34.3%
A few times a semester	395	48.7%
Once a semester	63	7.8%
Never	58	7.2%

How can the Lion's Roar better inform you and your students?

- Upgrade the Journalism curriculum; improved website
- Send out a weekly/biweekly email w/edition link.
- Have an online version with a link emailed to me.
- Have adequate staff or interns to show up and cover events.
- go on-line
- Give details of financial aid/controller's office so students could be more aware. Students often walk into our office not aware of process.
- Have more professional articles instead of non-professional opinions by by student writers such as recent ridiculous and biased article.
- The student attendance at games is very poor. Therefore, the Lion's Roar should pay more attention to this.
- On-line version
- Showcase each Dept on campus each month with a front page spread.
- It is available in my building and across campus.
- They are great.
- I would like the Lion's Roar to be delivered to the Small Business Center on Martens Drive.
- Give student perspectives on national and international stories.
- I Love KSLU
- They are doing a great job.
- Daily printing or bi weekly. At least an up to date website w/daily news.
- web based
- ok
- By reporting facts and truth.
- More open forum for dissent. Encourage more give - and - take with student, faculty, and staff opinion on controversial issues such as: freedom of speech/appropriate protesting of budget cuts, misguided intelligent design vs evolution debate.
- Excellent job currently.
- Not available in our office and we do not get out to run errands very often when it is available.
- ? Don't know

- Maybe have the paper online would help to keep everyone informed.
- More academic info-less social
- Print all Police Reports.
- Interview more students and produce articles regarding their campus concerns
- Cover more activities, publish bi-weekly
- Our office is off campus and we don't get on campus all the time. We have no access to Lion's Roar in our area.
- Announce events BEFORE, and then report on them. I usually find out what happened last week. Online access when papers gone! Facebook announcements.
- It does a good job now. Not as accurate as it could be.
- Make sure they have + report accurate information.
- Actually, the Lion's Roar has improved greatly over the past 5 years.
- Love the Lion's Roar!
- My reading depends on my time, not the paper.
- Be more reflective of news on campus and less fluff
- Post notices of deadline to withdraw/resign from University.
- More facts, Less opinions
- It needs an online edition. Right now you cannot cite it by sending a link.
- Electronic delivery
- No problems
- Verify information - fact check. Several things written are inaccurate - i.e. info on budget.
- They do an adequate job of this.
- No idea
- I believe it is very informative + I enjoy reading this publication.
- Be put on line
- Offer articles BEFORE they happen so we are more informed what is going on around campus.
- An Arts column would be a great recruiting tool.
- Is it available electronically?
- I don't know
- More awareness of home events. Ease of getting tickets. Reduced prices.
- By being online
- Be reporters and uncover what is going on at the University. Do not sit back and wait for a story to come to you.
- not sure
- Get the story correct.
- Distribute in the TEC
- School events (children's school)
- I don't know
- Wonderful job
- Print accurate information. Stop bashing other departments on campus.
- The on-line edition is an excellent addition.
- I never see one at the Baton Rouge Center campus!

- on this quick notice, only thing I can think of @ moment is include a suggestion section that provides easy method of students faculty & staff to fill-in suggestions for SELU improvements, \$ saving ideas, etc.
- Are copies sent to the Baton Rouge Center?
- It does a pretty good job already.
- They do a good job! They should consider to write also about SLU facilities + faculty more often.
- Reviews of concerts are helpful, but not written in the way a newspaper reviews are written by professionals.
- It does well.
- send to Baton Rouge campus
- Hire more student journalist & give preference to comm majors for staff members since they need the most experience.
- I would much prefer reading announcements in the Lion's Roar than in the many emails received each week.
- If it was delivered to offsite campus's then I could read it.
- They first need to read it.
- Notify students of Early advising/priority registration. Opportunities + other important deadlines - i.e. Graduation application.
- Improved quality of reporting.
- They do a good job.
- Drop locations at hangout spots off campus
- webmail
- More frequently publishing
- Move it into the Languages and Communication Department and allow it's activities to be coordinated by faculty with expertise in journalism.
- Writing more about each sport!

Overall Satisfaction

Table 3

	1 - Very Dissatisfied	2	3	4	5 - Very Satisfied	Does Not Apply	Mean*
Total	0.7% (6)	1.6% (13)	8.4% (68)	16.6% (135)	17.9% (145)	50.1% (406)	4.09

* The mean does not include those respondents who answered Does Not Apply.