

Major Field Assessment Report

B.S. Family and Consumer Sciences B.S. Family and Consumer Sciences Education

University Mission:

The University's Vision 2010 states the mission of Southeastern as, "to lead the educational, economic, and cultural development of southeast Louisiana." Core values are recognized as excellence, scholarship, integrity, diversity, service, and caring.

Family & Consumer Sciences' Mission:

The mission of the FCS Unit is to empower individuals, strengthen families, and enable communities. The vision of FCS is to continually develop dynamic curricula to provide the employment preparation and personal development required for today's career opportunities and family culture.

In spring, 2007, the Goals of the FCS Unit were revised and reported in the 2007 report. These goals are being used in this report. At this time, a 2009 Major Field Assessment Plan for FCS has also been submitted. The Southeastern Exit Survey, The Southeastern Alumni Survey, and the Entering Freshmen Survey for 2007-2008 were used to compile this report.

Goal 1: To provide students with a quality degree program in Family and Consumer Sciences.

1-A. Expected Outcome: FCS faculty will maintain accreditation from the American Association of Family & Consumer Sciences.

1-A. **Assessment:** The FCS faculty and Department Head completed the biannual report and other necessary forms to maintain accreditation status with AAFCS.

1-B. Expected Outcome: Students completing the baccalaureate program in Family & Consumer Sciences will express satisfaction with the overall quality of the degree program.

1-B. **Assessment:** At least 50% of students graduating in FCS will indicate on the Exit Survey(item #25) that they are very satisfied with the overall quality of the degree program.

1-B Result: 71.0% of students graduating in FCS indicated on the Exit Survey that they were very satisfied with the overall quality of the degree program.

1-C. Expected Outcome: Students graduating in FCS will indicate on the Exit Survey satisfaction with the course content and the course availability in FCS.

1-C. Assessment: At least 50% of the students graduating in FCS will indicate on the Southeastern Exit Survey that they are satisfied or very satisfied with the course content (#6, 21, 22, 23, 31, 32) and course availability (#11, 12, 31, & 32) in FCS.

1-C Results: #6 – 67.7% very satisfied with preparation for advanced courses
#11 – 38.7% satisfied & 41.9% very satisfied with major course availability
#12 – 38.7% satisfied and 48.4% very satisfied with elective course availability
#21 – 67.7% very satisfied with global perspectives
#22 – 64.5% very satisfied with relevancy
#23 – 77.4% very satisfied with “real-world” experiences, etc.
#31 – 54.8% very satisfied with internship experiences
#32 – 6.5% very satisfied with study abroad experiences

Goal 2: To provide quality instruction in Family and Consumer Sciences.

2-A. Expected Outcome: Students completing the Family and Consumer Sciences degree program will indicate satisfaction with effectiveness of faculty instruction.

2-A. Assessment: At least 50% of the students graduating in FCS will indicate on the Southeastern Exit Survey that they were very satisfied with the effectiveness of faculty as teachers. (Items # 2, 3, 5, 7, 8, 10, 13, 14)

2-A Results: For the eight items measuring quality of faculty instruction, greater than 50% of FCS students completing the 2007-2008 Exit Survey expressed that they were very satisfied with effectiveness of faculty as teachers.
#2 – 67.7% very satisfied with interaction with faculty
#3 – 80.6% very satisfied with effectiveness of teaching
#5 – 83.9% very satisfied with interest shown by faculty
#7 – 83.9% very satisfied with quality of instruction in advanced courses
#8 – 83.9% very satisfied with treatment of students in and out of classroom
#10 – 71.0% very satisfied with meaningful interaction with faculty in research or other scholarly activity
#13 – 87.1% very satisfied with instruction in standards & ethics in major field
#14 – 74.2% very satisfied with opportunities to collaborate with other students on class projects

Goal 3: To provide students with quality advising in Family and Consumer Sciences

3-A. Expected Outcome: Students completing the Family & Consumer Sciences degree program will indicate satisfaction with effectiveness of faculty advising.

3-A. Assessment: At least 50% of the students graduating in FCS will indicate on the Southeastern Exit Survey that they are satisfied with the effectiveness of faculty as advisers. (Items # 26, 27, 28, 29)

3-A Results: For all items measuring quality of faculty advising, over 70% of FCS students completing the 2007-2008 Exit Survey indicated they were very satisfied with the quality of faculty advising received.

#26 – 74.2% very satisfied with academic advice received

#27 – 74.2% very satisfied with advisor's knowledge

#28 – 74.2% very satisfied with accessibility of adviser

#29 – 83.9% very satisfied with advisor's concern with academic goals

Goal 4: To provide students with experiences in the use of computer resources, technology in the classroom, and facilities and equipment appropriate for Family & Consumer Sciences.

4-A. Expected Outcome: Students completing the Family & Consumer Sciences degree program will indicate on the Southeastern Exit Survey satisfaction with technology in the classroom and with computer resources in Family & Consumer Sciences.

4-A. Assessment: At least 50% of FCS graduates will indicate on the 2007-2008 Exit survey that they were very satisfied with technology in the classroom and computer resources in Family & Consumer Sciences. (Items # 16 & 17)

4-A. Results: Over 50% of students completing the survey expressed that they were very satisfied with technology, item #16. For item #17, Facilities and Equipment, 32.3% were satisfied and 38.7% were very satisfied.

Goal 5: To provide students with opportunities to develop as a professional in the field of Family & Consumer Sciences.

5-A. Expected Outcome: Students completing the Family & Consumer Sciences degree program will indicate on the Southeastern Exit Survey that they were satisfied with opportunities to develop as a professional in the field of FCS.

5-A. Assessment: At least 50% of FCS student graduates will indicate on the Southeastern Exit Survey that they were satisfied with the professional development in their degree program. (Items #9, 18, & 20)

5-A. Results: Over 50% of FCS students reported that they were very satisfied with professional development in FCS.

#9 – 58.1% very satisfied with professional activities & organizations

- #18 – 64.5% very satisfied with help received from faculty regarding furthering educational opportunities
- #20 – 51.6% very satisfied with help received in finding employment

Review of FCS-MFA Results and Report

Using the FCS 2007 Major Field Assessment Report which contained revised FCS Goals, a 2009 MFA Plan and Report have been prepared for the Family & Consumer Sciences degrees. Goals include providing students with a quality degree program, quality instruction, quality advising, computer & other technology experiences in the classroom, and opportunities to develop as a professional in the FCS field.

All goal expectations were exceeded as indicated by data from the 2007-2008 Southeastern Exit Survey with an overall 100% satisfaction with the department and 87.1% expressed they were satisfied or very satisfied with the FCS degree program. The results of the Southeastern Exit Survey do indicate that the Family & Consumer Sciences faculty strive with success to assist students in developing as professionals and obtaining the best education and career preparation in FCS. High levels of student satisfaction with quality of instruction, degree program, and academic advising strengthen this report.

Elements of concern indicated by the results of the Survey include students need for more availability of required courses for the major, availability of elective courses desired for the major, and it is noted that only 38.7% were very satisfied with facilities and equipment.

Future FCS-MFA plans might also consider using other measurements specific to FCS reported in the Exit Survey in writing goals and expected outcomes.