

**MAJOR FIELD ASSESSMENT PLAN  
B.S. FINANCE**

The mission of Southeastern Louisiana University is to lead the educational, economic, and cultural development of Southeast Louisiana.

The major purpose of the Finance Program is to provide students with educational opportunities and experiences which could lead to a leadership career in the field of Finance.

**Goal 1 - Finance majors should have a strong knowledge of the field of finance, as well as knowledge of business in general.**

- A. Expected Outcome: Students completing the baccalaureate program in finance will be satisfied with the education they received at Southeastern Louisiana University.

Assessment Benchmark: Seventy-five percent of the finance alumni responding to the SLU Undergraduate Alumni Survey will respond "very satisfied" or "satisfied" to the statement: "How satisfied are you with the overall quality of your degree program?"

Assessment Benchmark: Seventy-five percent of the graduating finance seniors responding to the SLU Exit Survey will respond "very satisfied" or "satisfied" to the statement: "How satisfied are you with the overall quality of your degree program?"

- B. Expected Outcome: Graduates will possess a basic understanding of the body of business and finance knowledge as covered in the baccalaureate finance degree program of study.

Assessment Benchmark: A comprehensive departmental examination, designed to assess students' knowledge of finance concepts, strategy, theory and practice covered in the finance program at Southeastern, will be administered to graduating finance seniors in FIN382 in the spring semester of each year. Fifty percent of the students taking the exam will score sixty percent or above.

**Goal 2 – To prepare students for employment in the field of finance and/or graduate study in the field.**

Expected Outcome: Baccalaureate graduates in Finance will find employment in the field and will feel prepared for graduate study in the field.

Assessment Benchmark: Seventy-five percent of the Finance program graduates responding to the SLU Undergraduate Alumni Survey will indicate that they are currently employed in a “finance related” position.

Assessment Benchmark: Seventy-five percent of the finance alumni who are continuing their education will respond “effectively” or “very effectively” to the SLU Survey of Undergraduate Alumni question, “How effectively did your educational experiences at SLU prepare you for graduate/professional school?”

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Note: Students in the B.S. Finance degree program are exposed to global perspectives through multinational financial issues and practices discussed in International Finance (Fin447 – a course dedicated to global perspectives in finance), and through various other finance courses that explore multinational finance topics.