

Major Field Assessment Plan
Bachelor of Science in Health Studies
Spring 2010

The purpose of the Bachelor of Science in Health Studies is to prepare graduates of certificate and/or associate degree programs in health care specialties for entry-level management, supervisory, or health education positions. Students can choose from one of two areas of concentration: Health Education or Health Management. The Health Studies program will allow graduates to assume professional roles in society through a career in business, agencies, clinics, hospitals, or educational settings.

GOAL 1: Graduates of the B.S. in Health Studies will possess the knowledge, skills, and dispositions required of health professionals as they deliver health education or managerial instruction.

- A. Expected Outcome: Graduates will demonstrate the ability to implement knowledge and skills, specific to areas of study, in the planning and delivery of health education or managerial functions during the senior practicum experience.

Assessment: 80% of graduates will be evaluated favorably (a score of 4 or better on a 5 point scale) on the senior practicum evaluation on items focusing on planning, implementing, and evaluating health education programs, and coordinating services.

- B. Expected Outcome: Graduates will demonstrate appropriate professional dispositions during the senior practicum experience.

Assessment: 80% of students will be evaluated favorably (a score of 4 or better on a 5 point scale) on the senior practicum evaluation on items focusing on communication and cooperativeness.

GOAL 2: Graduates of the B.S. in Health Studies Program will have an awareness of multi-cultural issues in their field, and demonstrate attitudes and behaviors consistent with workplace expectations express positive attitudes towards working with diverse colleagues, students, and community members.

Expected Outcome: Graduates of the B.S. in Health Studies Program will demonstrate an appropriate level of cultural sensitivity during the senior practicum experience.

Assessment: 80% of students will achieve a score 4 or better (on 5 point scale) on the senior practicum evaluation on items focusing on items referencing exhibiting sensitivity for diversity and community norms in the workplace.

Note: Students pursuing a B.S. in Health Studies are exposed to multi-cultural and diversity issues in several courses including: HS 260, HS 313, HS 320, HS 340, HS 360, HS 362, HS 401, and HS 435. In addition, all student internship experiences are designed to provide students opportunities to work with diverse populations.

GOAL 3: Graduates of the B.S. in Health Studies Program will evaluate aspects of their undergraduate preparation favorably on the Graduate Exit Survey and Alumni Survey.

Expected Outcome: 75% of graduates of the B.S. in Health Studies Program will express satisfaction with the preparation they received in terms of instruction and professional experiences.

Assessment:

1. On the Exit Survey, 75% of graduates will express satisfaction (a score 3 or better on 5 point scale) on the following items:
 - a. Overall quality of the degree program
 - b. Effectiveness of the faculty as teachers
 - c. Quality of instruction in professional courses
 - d. Practicum experiences outside the classroom.
 - e. Quality of instruction regarding standards and ethics in the health studies.

2. On the Alumni Survey, 75% of alumni of the B.S. in Health Studies will express satisfaction (a score 3 or better on 5 point scale) with the preparation they received on the following items:
 - a. Overall quality of the degree program
 - b. Effectiveness of the faculty as teachers
 - c. Quality of instruction in professional courses
 - d. Practicum experiences outside the classroom.
 - e. Quality of instruction regarding standards and ethics in the health studies.