

**MAJOR FIELD ASSESSMENT PLAN
B. A. MANAGEMENT**

The mission of Southeastern Louisiana University is to meet the education and cultural needs, primarily of Southeast Louisiana, to disseminate knowledge and to facilitate life-long learning through quality instruction, research and service in a safe, student-centered environment.

The purpose of the B.A. in Management is to assist students in their preparation for positions demanding leadership and professional business skills in an industrial environment.

Goal 1

Management majors should have a strong knowledge of the field of management.

A. Expected Outcome

Students will possess a basic understanding of the various management subjects (i.e. Law, Management, Quantitative Methods) included in their major program of study.

Assessment

On the ACT College Prep Exam in Organizational Behavior, graduating students.

B. Expected Outcome

Students will be satisfied with the education they have received in the Management curriculum.

Assessment

At least sixty percent of the management majors responding to the senior survey administered with the departmental comprehensive examination will indicate they are "very well satisfied" or "well satisfied" with the Management degree program.

Goal 2

Management majors will be well prepared for employment and/or further education in the management field.

Expected Outcome

Students will be sufficiently prepared for entry level employment in industry and/or further study.

Assessment

- a. At least sixty percent of management program graduates responding to the SLU Undergraduate Alumni Survey will indicate they are currently employed or enrolled full-time in advanced degree program.
- b. At least sixty percent of the management majors responding to the SLU Undergraduate Alumni Survey, who indicate that they are employed, will respond that their SLU undergraduate experiences were "helpful" or "very helpful" in developing skill for work.
- c. At least sixty percent of the management majors responding to the SLU Undergraduate Alumni Survey, who indicate that they are seeking an advanced degree, will respond that their SLU undergraduate experiences were "helpful" or "very helpful" in preparation for further education.