

Management Degree Program
Assessment Plan

Expanded Statement of
Institutional Purpose

Mission Statement:

The major focus of Southeastern Louisiana University's curriculum program is undergraduate education in the liberal arts and sciences and in selected professional fields, and to instruct graduate students in selected disciplines.

Goal Statement:

All graduates of baccalaureate degree programs at the University will have developed a depth of understanding in their major fields to enable them to pursue a related career upon graduation.

Department Objective:

Assist students in preparation for positions demanding leadership and professional skills in a business environment.
Specific goals are:

Management Program
Intended Outcomes/
Objectives

1. Students will possess a basic understanding of the various management subjects (i.e. Law, Management, Quantitative Methods) included in their major program of study.
2. Students will be satisfied with the education they have received in the Management curriculum.
3. Students will be sufficiently prepared for entry level employment in industry and/or further study.

Assessment Criteria and Procedure

- 1a. A comprehensive departmental examination covering various Management topics will be administered each semester to a sample of graduating seniors. At least seventy-five percent of those taking the test will score 60 percent or higher.
- 2a. At least sixty percent of the management majors responding to the senior survey administered with the departmental comprehensive examination will indicate they are "very well satisfied" or "well satisfied" with the Management degree program.
- 3a. At least sixty percent of management program graduates responding to the University Survey Graduates will indicate they are currently employed or enrolled full-time in advanced degree program.
- 3b. At least sixty percent of the management majors responding to the University Survey of Graduates, who indicate that they are employed, will respond that their SLU undergraduate experiences were "helpful" or "very helpful" in developing skill for work.
- 3c. At least sixty percent of the management majors responding to the University Survey of Graduates, who indicate that they are seeking an advanced degree, will respond that their SLU undergraduate experiences were "helpful" or "very helpful" in preparation for further education.